Long long ago, the people of Madyan and Ayka settled on the Arabian coast of the Red sea.

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The people of Madyan and Ayka were at first the followers of the Prophet Ibrahim , but over the next 500 years they did wrong things, were dishonest and turned away from the true faith. The Prophet Shuayb 🗯 said, "I do not want to argue with you, for that would mean my doing what I forbid you to do. I am trying only to reform you as far as I am able. Nor can I succeed without Allah's help. In Him I have put my trust, and to Him I turn to say sorry for whatever I have done wrong." "Those who treated Shuayb shi with contempt were themselves the losers."