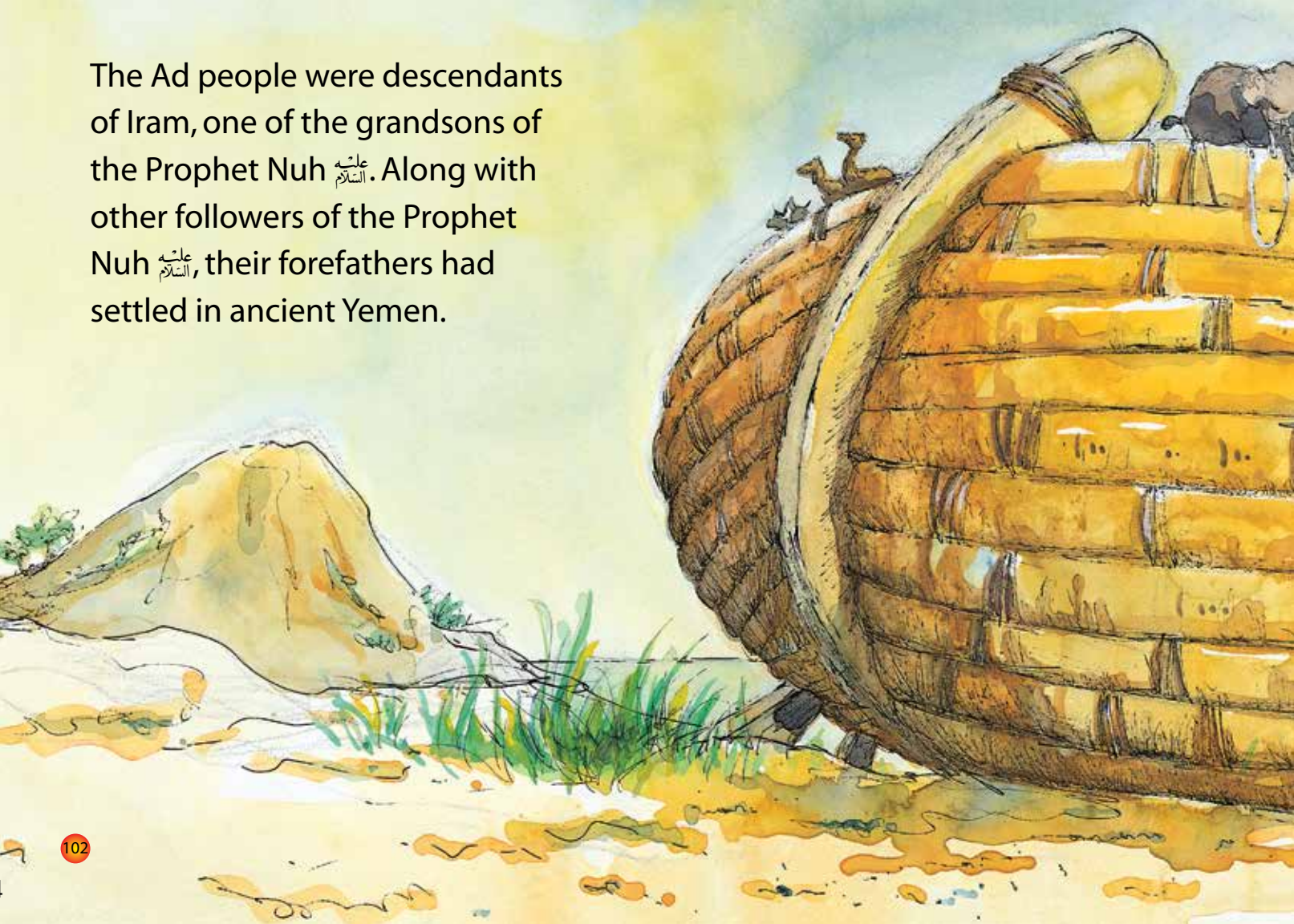
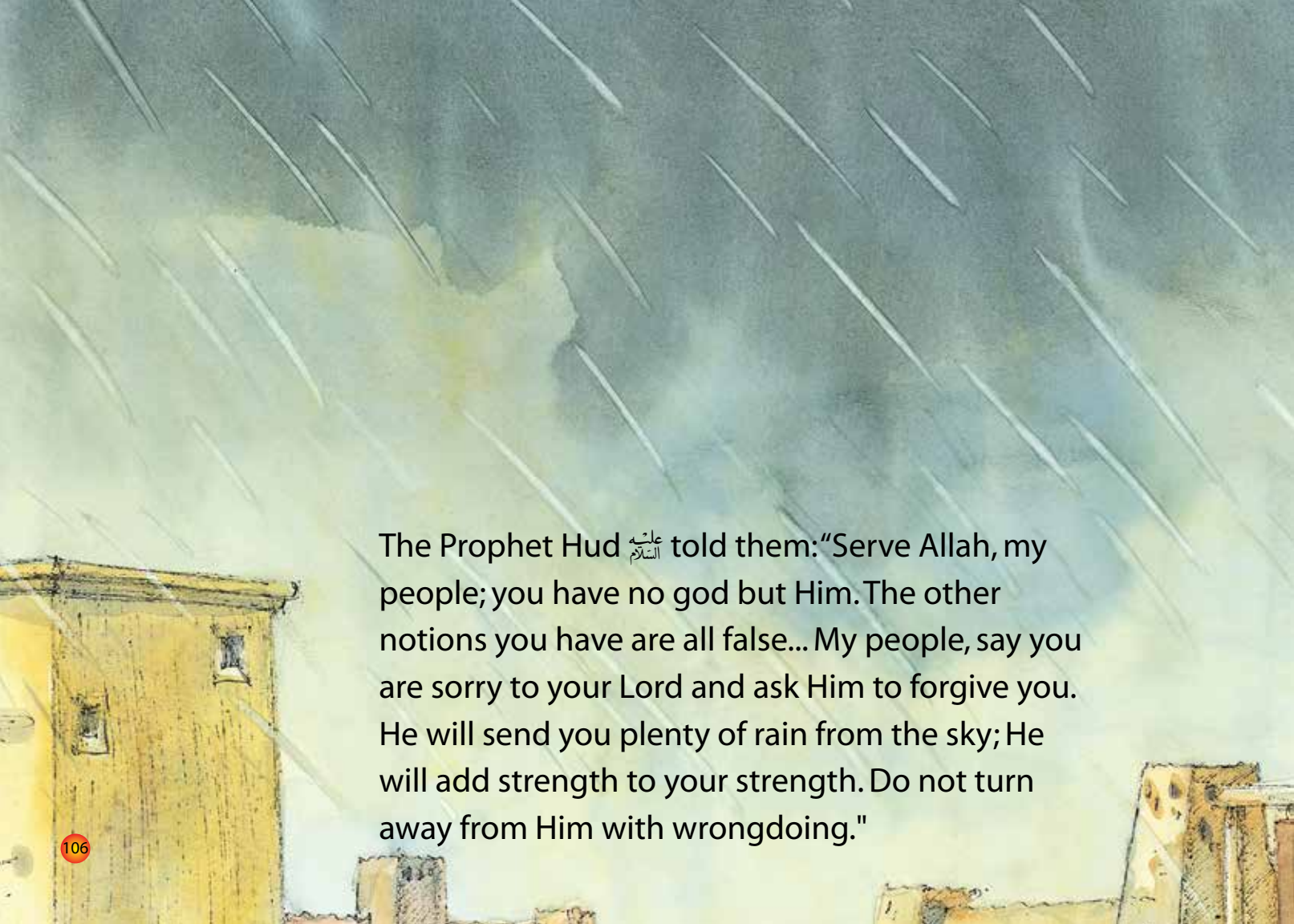


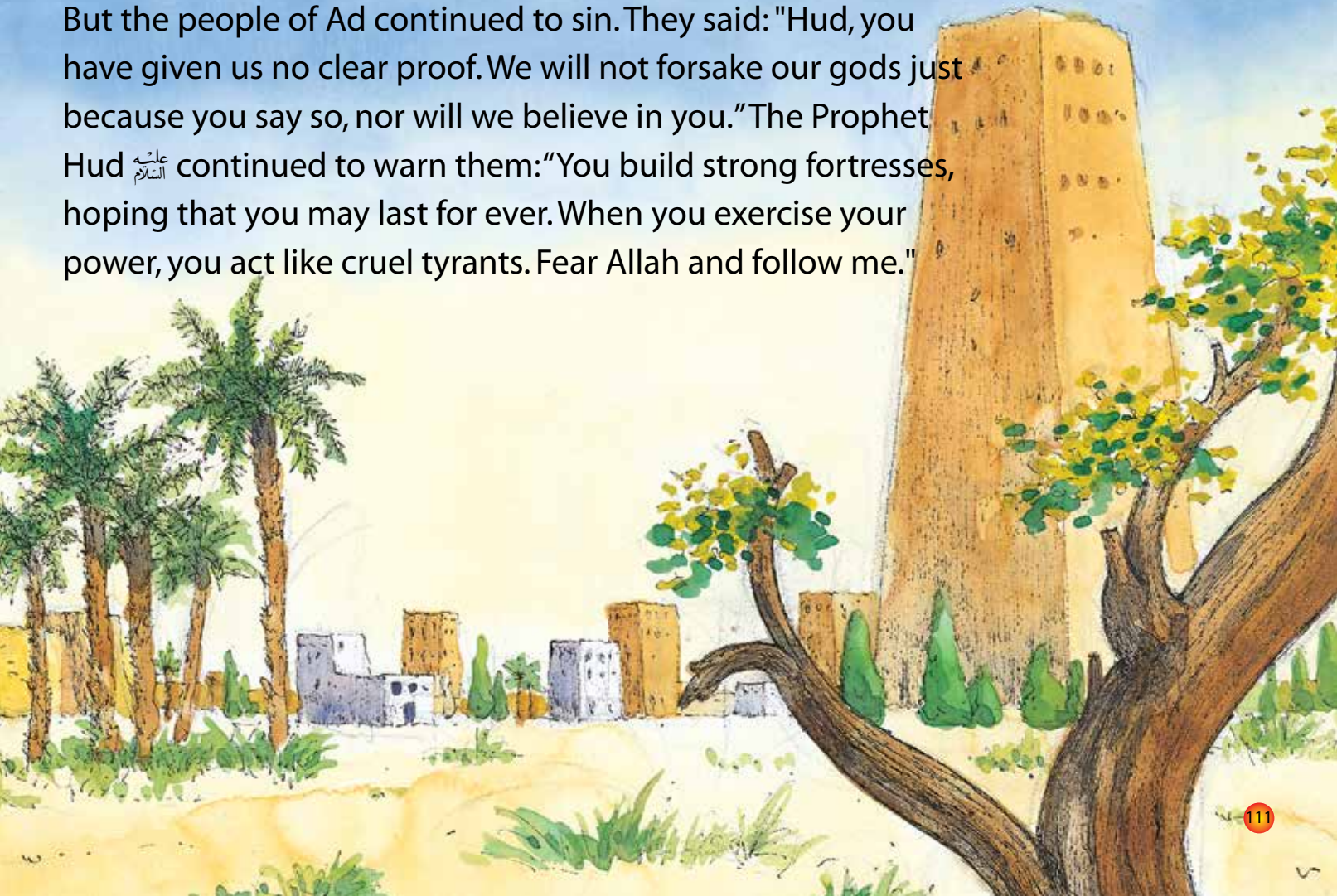
The Ad people were descendants of Iram, one of the grandsons of the Prophet Nuh عليه السلام. Along with other followers of the Prophet Nuh عليه السلام, their forefathers had settled in ancient Yemen.

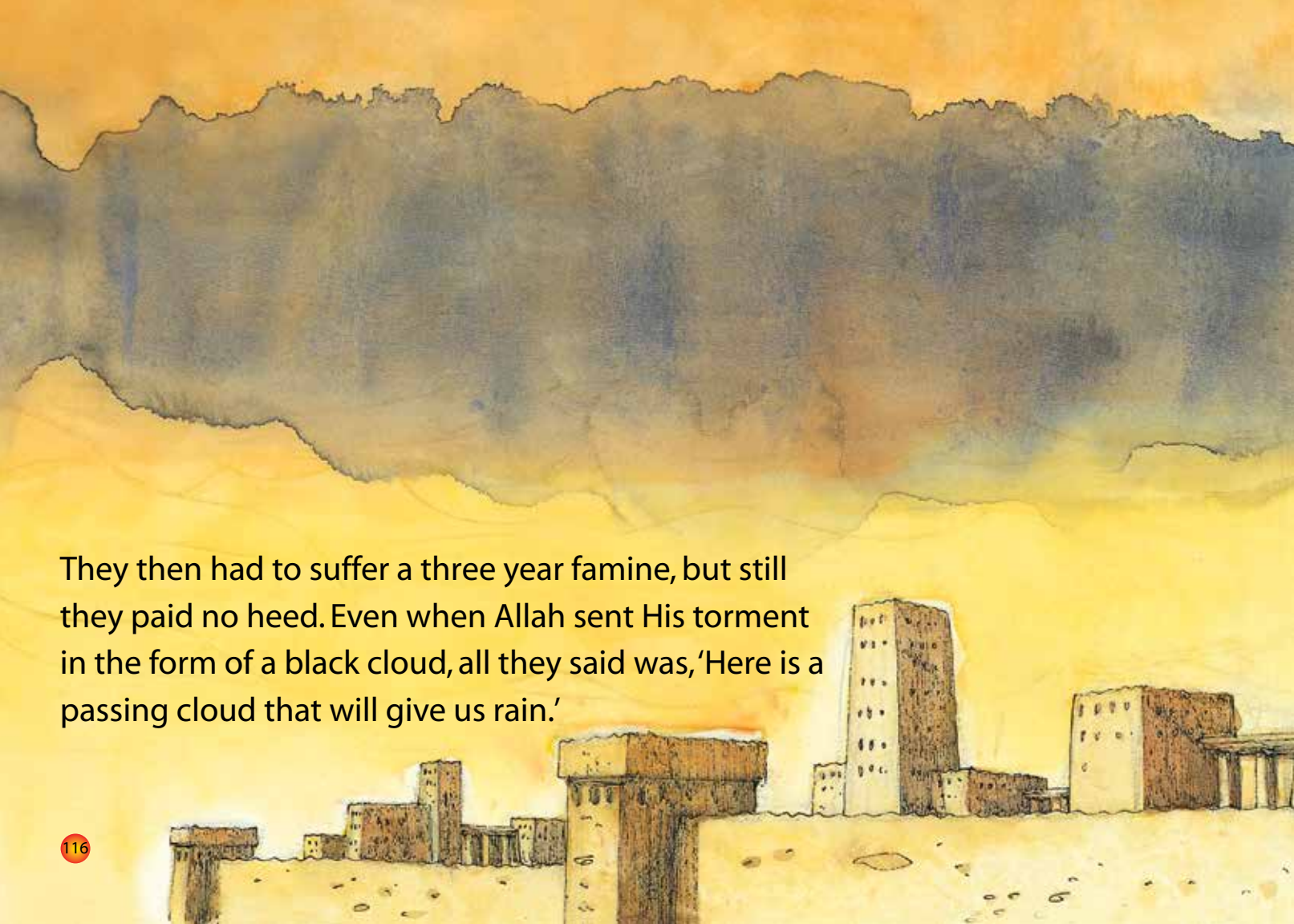




The Prophet Hud عليه السلام told them: "Serve Allah, my people; you have no god but Him. The other notions you have are all false... My people, say you are sorry to your Lord and ask Him to forgive you. He will send you plenty of rain from the sky; He will add strength to your strength. Do not turn away from Him with wrongdoing."

But the people of Ad continued to sin. They said: "Hud, you have given us no clear proof. We will not forsake our gods just because you say so, nor will we believe in you." The Prophet Hud عليه السلام continued to warn them: "You build strong fortresses, hoping that you may last for ever. When you exercise your power, you act like cruel tyrants. Fear Allah and follow me."





They then had to suffer a three year famine, but still they paid no heed. Even when Allah sent His torment in the form of a black cloud, all they said was, 'Here is a passing cloud that will give us rain.'